SHANIE SALMON-GODFREY

ENTREPRENEUR TOOLBOX

1.0

66 Tested systems to launch and grow your business.

Shanie Salmon-Godfrey

ENTREPRENEUR TOOLBOX 1.0

66 Tested systems to launch , grow, and run your business.

Find the right system for your unique business.

ABOUT

Shanie Shanie Enterprise

Welcome to Shanie Salmon Enterprise, Home to Salmon Global Academy, where entrepreneurs thrive. We are an integrated business and financial service firm.

We help entrepreneurs launch, run and grow their business, while dominating their market place. Through Business, Media, and Financial Services.
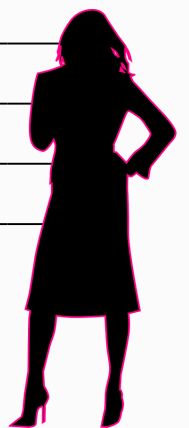
With over 15 years of business and financial service experience, I am here to help you grow. Visit my service page to learn more about my business, and how I can be of service to you.

Systems Analysis

BUSINESS REVIEW

Use this worksheet to write down your business process, that you are struggling with. This will help you to select the right system for your business.
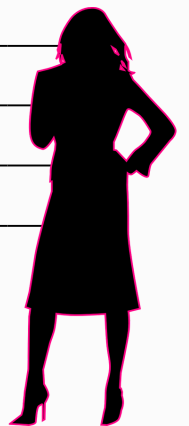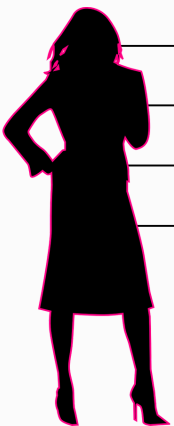
CONTENT

Organization & Scheduling

Marketing & Social Media Management

Customer Relationship Management (CRM)

Survey

Team & Project Management

Website Live Chat

Online Appointment Booking

VOIP Phone Service & 800 Number

Payment Processing & Accounting

Hosting & Website Builder

CONTENT

Productivity

Receipt Manager

Workspace & Office

Logo Builder

Human Resources & Payroll

T-Shirt Printing

Book Publishing

Ecommerce Stores

Messaging System

Free Photos & Videos

CONTENT

What is inside?

Copywriting

Legal Protection

Startup

Customer Support

Security

Safety

DISCLOSURE

These are great for startup businesses on a budget. You can grow into these systems. With awesome offers, that is perfect to integrate into your business.

Find the right system for your unique business. Your business is unique, your systems should be too, find your unique system today. We are not personally endorsing any system, resource, or tools listed here. These are tools, systems, and resources that we are using or have used in our business. We have found them extremely useful and would like to share them with you. While we are partners with some of these awesome companies, we are not compelling anyone to buy or use these tools, systems, and resources.

We will continue to update this list if you have a tool that you want us to try and add to our system, send us a message. We will only add resources we have personally used and found suitable for our clients and visitors. These tools, systems, and resources are the sole property of its rightful owner. If we are using any branded information such as logo etc.… for these companies, we are certified partners with written permission to use them. This is not an extensive list of the services and features that they offer. Keep checking our library and blog for tips on how to use these systems, and how we integrate them into our business.

SYSTEMS

Entrepreneur Toolbox

Organization & Scheduling

Excellent for keeping up with your notes. Grow with your business.

LINKS ARE CLICKABLE

1. Erin Condren
2. Best Planner Ever
3. Planner Pads
4. Evernote

Marketing & Social Media Management

Social Management. Keep your social media under control. Deliver the goods every time.

5. Hootsuite
6. Constant Contact
7. Crowdfire Inc
8. Freshmarketer
9. GetResponse
10. Banner Buzz

CRM: Customer Relationship Management

Manage sales and customer contact

11   Freshsales

12 Streak - CRM for Gmail

Survey

Excellent for survey responses.

• • •

LINKS ARE CLICKABLE

13   SurveySparrow

Team & Project Management

Manage Team & Projects

14   Teamwork

15   Asana

16   Trello

17   Microsoft Teams

18   Basecamp

19   Freshteam

Website Live Chat

Connect with your website visitors through live chat

20 [LiveChat, Inc](#)

Online Appointment Booking

Seamlessly manage your appointments with online booking

LINKS ARE CLICKABLE

21 [Vcita](#)

22 [Calendly](#)

VOIP Phone Service & 800 Number

Professional phone system for your business

23 [8×8](#)

24 [Grasshoppe](#)

25 [Freshcaller](#)

26 [Global Voice Direct](#)

27 [Phone.com](#)

Payment Processing & Accounting

On the go payment processing and daily accounting

28   <u>FreshBooks</u>

29   <u>Quickbooks</u>

Hosting & Website Builder

Create your website and hosting your domain name

LINKS ARE CLICKABLE

30   <u>Wix</u>

31   <u>Hosterbox</u>

32   <u>Site Builder</u>

33   <u>Weebly</u>

34   <u>Namecheap</u>

35   <u>Domain.com</u>

Productivity

Productivity tools to run your business

36   <u>Hive</u>

37   <u>The Productive Company, Inc</u>

38   <u>Presenter Media</u>

Receipt Manager

Keep track of your receipt

39 Shoeboxed

Workspace & Office

Get supplies for your workspace and office

LINKS ARE CLICKABLE

40 Bulk Office Supply

41 Fiverr

Logo Builder

Build your professional logo

42 Logo Garden

43 Logo Nerds

44 BrandCrowd

Human Resources & Payroll

HR for all skill levels

(45)   [Breezy HR](#)

(46)   [Homebase](#)

T-Shirt Printing

Start your own T-shirt and product business

LINKS ARE CLICKABLE

(47)   [Printful](#)

Book Publishing

Self-publish your book

(48)   [Lulu](#)

[Amazon Kindle direct Publishing](#)

(49)

Ecommerce Stores

Launch your own ecommerce store

50   [Shopify](#)

51   [Amazon](#)

52   [Ebay](#)

Messaging System

Messaging systems to manage your customer communication

53   [Freshchat](#)

LINKS ARE CLICKABLE

Free Photos & Videos

Upgrade your marketing with professional photos and videos

54   [Wreally LLC](#)

55   [Unsplash](#)

Copywriting

Write professional content for your business

56 StoryChief

57 Grammarly, Inc

Legal Protection

Protect your business with legal services

58 NationalUnderwriter and LawCatalog

LINKS ARE CLICKABLE

59 Legal Shield

60 Lawyer.com

Startup

Launch your business without the frustration

61 Startups.com

Customer Support

Take the hassle out of following up with your customers

62   [Freshdesk](#)

63   [Freshservice](#)

Safety

Protect your health with PPE

LINKS ARE CLICKABLE

64

[EDG Sales International](#)

65   [SendUsMasks](#)
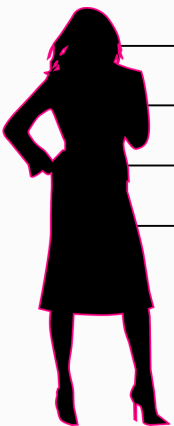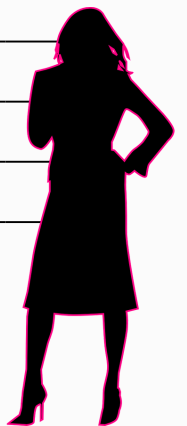
Security

Secure your online browsing

66   [NordVPN](#)
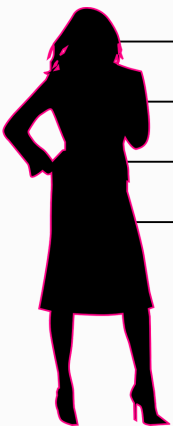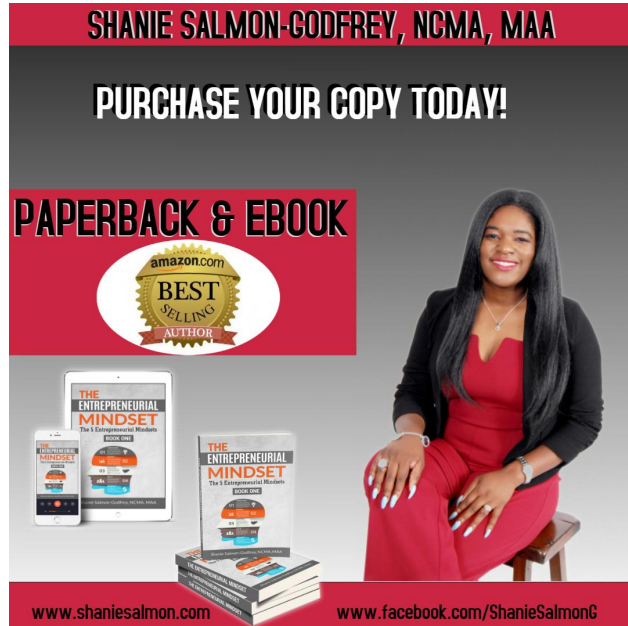
Systems Implementation

Use this worksheet to write down the systems you are implementing in your business, and the reason for the implementation.

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CONTACT

SHANIE SALMON-GODFREY, NCMA, MAA

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AUTHOR

THE ENTREPRENEURIAL MINDSET
The 5 Entrepreneurial Mindsets
BOOK ONE
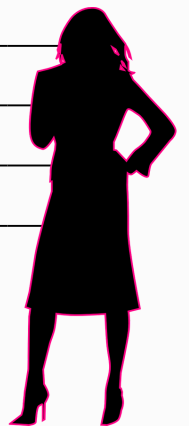
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Shanie Salmon-Godfrey, NCMA, MAA
Business/Financial Coach

LET'S GET CONNECTED

Schedule your free 30 minutes
discovery call today

SCHEDULE

Shanie Salmon Enterprise